

CURRICULUM: B.S.B.A. in Business Analytics

Four Year Curriculum Guide (Beginning with the 2023 catalog)

Year 1 -- Fall Semester			Year 1 -- Spring Semester		
Course #	Title	CR	Course #	Title	CR
MIS 221	Information Technology	3	ECON 233	Macroeconomics (Core 5)	3
MGT 240	Introduction to Management	3	MKT 233	Principles of Marketing	3
ECON 232	Microeconomics (Core 3)	3	MATH 108	Introductory Statistics (Core 6)	3
ACCT 201	Financial Accounting	3	FIN 228	Financial Management	3
ENG 101	English Composition I (Core 1)	3	ENG 102	English Composition II (Core 4)	3
		Total 15			Total 15
Year 2 -- Fall Semester			Year 2 -- Spring Semester		
Course #	Title	CR	Course #	Title	CR
ECON 348	Business Analytics I (FA)	3	ECON 448	Business Analytics II (SP)	3
MIS 470	Database Management (FA)	3	MIS 472	Bus. Int., Data Analytics, & Visual (SP)	3
MGT 323	Business Communications	3	MAJOR	Major Elective (1)	3
ACCT 202	Managerial Accounting	3	MGT 319	Operations Management	3
CORE	Institutional Requirement (Core 2)	3	CORE	Institutional Requirement (Core 7)	3
		Total 15			Total 15
Year 3 -- Fall Semester			Year 3 -- Spring Semester		
Course #	Title	CR	Course #	Title	CR
MGT 340	Management Science (FA)	3	MAJOR	Major Elective (3)	3
MAJOR	Major Elective (2)	3	MAJOR	Major Elective (4)	3
MINOR	Minor Course (1)	3	MINOR	Minor Course (2)	3
CORE	Institutional Requirement (Core 8)	3	CORE	Institutional Requirement (Core 10)	3
CORE	Institutional Requirement (Core 9)	3	CORE	Institutional Requirement (Core 11)	3
		Total 15			Total 15
Year 4 -- Fall Semester			Year 4 -- Spring Semester		
Course #	Title	CR	Course #	Title	CR
MGT 401	Business Law I	3	MGT 489	Senior Seminar	3
BUS 339	Internship/Major Elective (5)	3	MGT 499	Senior Assessment	1
MINOR	Minor Course (3)	3	MINOR	Minor Course (4)	3
CORE	Institutional Requirement (Core 12)	3	MINOR	Minor Course (5)	3
CORE	Institutional Requirement (Core 13)	3	CORE	Institutional Requirement (Core 14)	3
			CORE	Institutional Requirement (Core 15)	3
		Total 15			Total 16
			Total Hours: 121		

This plan accommodates any 15 credit hour minor.

Refer to program evaluation for verification of program progress.

Institutional Requirements (CORE) - refer to catalog for specific guidelines/course options.



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